

To: Alsobrooks for Senate

From: Garin-Hart-Yang Research Group

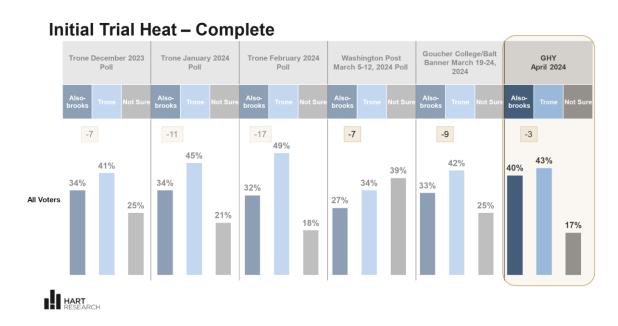
Date: April 12, 2024

Re: Alsobrooks gaining and within margin of error in latest tracking survey

Garin-Hart-Yang conducted a survey among 600 likely Democratic primary voters (margin of error ±4) between April 8 and 10, 2024. The survey is fully representative of a Maryland Democratic primary electorate by key geographic and demographic factors (such as age, gender, and race), and the sample was drawn from the voter file.

The following are the key findings.

Congressman Trone managed to amass double digit leads in early 2024 (per his own publicly released polls) due largely to his massive personal spending, which allowed him to start paid to communications last May and have continued - totaling more than \$22 million as of this week. However, Angela Alsobrooks (who just started television ads roughly a month ago) has nearly erased Trone's advantage and she has pulled to within the poll's margin of error:



Our recent survey confirms two recently released media polls which have shown that Trone's support has stalled (despite his continued and massive spending) and that his once double-digit lead has eroded.





In addition, a fuller analysis behind the top-line trial heat numbers provides extremely encouraging news for Alsobrooks' ability to maintain her momentum and eventually pull ahead over the next 5 weeks.

First, Angela is gaining despite Trone's advantage in statewide name recognition (81% Trone, 66% Alsbrooks), and our survey shows that her vote will grow as she continues to get better known. For example, among primary voters who recognize BOTH Trone and Alsobrooks, she leads by a 48% to 39% margin — which is a good indication of where the race is likely headed once Alsobrooks' name recognition increases.

Second, <u>Angela has more committed support</u>, which is so critical in a primary election where turnout is essential — 70% of Alsobrooks voters say they support her strongly, compared to 61% of Trone voters who give their candidate the same intensity.

In summary, Angela Alsobrooks' grassroots, people-powered campaign has been making steady progress in the face of David Trone's massive personal spending that has passed the \$40 million mark, and she is poised to overtake the Congressman as long as she has the resources to continue a strong field operation AND paid communications that share her positive record of work and what she will do for Marylanders in the U.S. Senate.